

Strategy Leadership in Improving Quality Performance in Youth Organizations as Community Organization

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Abstract

Leadership strategy in increase quality performance on the reef cadets as organization among Public must have draft about leadership strategy , performance and organization society . In article this there is a number of study previously who had developed . On research this writer use literature review method . Which on result the research showing that strategy is plan scale big, where in something organization needed quality performances. Organization Public no formed for Becomes established organization, but _ as choice society which volunteer for help Public in law, formed by independent individuals and not _ part from government or controlled by a public body.

Keywords: *leadership strategy, performance, organization public*

INTRODUCTION

According to Muzammil (2017) leadership is defined as the ability to move, influence, motivate, order, command, prohibit and even punish, as well as fostering with the intention that humans as management media are willing to work in order to achieve administrative goals effectively and efficiently. Whereas Adityawarman (2019), assesses that the interest in good leadership, with its informal, personal and individual characteristics, becomes an understandable need to be fulfilled. The success of the organization in achieving the goals to be achieved depends on its leadership. According to Anung (2013), leadership is the ability to influence a group towards achieving goals.

In genetic theory " leader " it was born no formed ". In social theory "a person who becomes " leader formed and not born ". Whereas in theory ecological " someone who will Becomes good leader _ when has born has have talent leadership. According to (Al-Baqry 2015) the strategy is plan scale big , with future orientation , use _ interact with condition competition for reach destination organization . According to (Istiharoh 2013) leadership is something activity for influence behavior of people to work same going to to one destination certain that they want together . A leader more emphasized in effort push his subordinates or in other words more character invite for To do something job. From both above definition already clear that leadership strategy is a process of giving direction and inspiration needed for create and execute vision , mission and strategy for reach destination organization . With there is a strategy, then something organization will get position or strong position.

According to (Sari 2016) performance is results from a process or level success somebody or whole During period certain in the doing his job good by quality nor quantity. According to (Suprihati 2014) performance is achievement on destination organizations that can quantitative output is formed nor qualitative reliable or other things that can wanted organization. Performance is results work by the quality and quantity achieved by a person in doing his job in accordance with not quite enough answer that has given to him. A person's performance is also a combination from abilities , efforts and opportunities that can be rated from results it works.

According to (Mulyadi 2012) organization society is receptacle for participation community for give real and meaningful contribution in every development process . in relation That is, an organization that grows and develops in various fields shape and orientation in pluralistic Indonesian society , it is necessary considered role and contribution good as instrument as well as strategies in based development _ society . . According to (Holloway 1997) that form organizations that care interest society which _ independent and not for look for profit or organizations that provide benefit to society.

Organization society is organizations founded and formed by the community by volunteer based on similarity aspirations , activities and goals for participate. Organizational strategy is pattern or who integrate destination main or policy organization with Suite action in a mutual statement _ related binding _ with principles general for reach mission organization . In an organization, a strategy is needed to support certain goals and long-term goals. Without a strategy an organization will not achieve a goal. An organization will not survive in the very long term, and cannot adapt to changes that occur if an organization does not use strategy.

RESEARCH METHODS

Study this use literature review method , conducted by researchers with gather a number of type source like journal national nor journal related international _ with problems and goals research . This technique conducted with destination for disclose various relevant theories _ with current problem _ faced / researched as ingredient reference in discussion results research .

RESULTS AND DISCUSSION

Leader role in increase performance is one _ key success for something organization . In increase performance members are very decisive in direct attitude and behavior personal somebody for could behave and behave in accordance with prescribed rules in support achievement destination organization . Like something expression even though availability cost as well as procedure work however if member organization behave no in accordance mission organization so will result in failure achievement destination organization . because that , member as source power man in something organization must built, and directed .

With thereby there is some leadership strategies in coral cadets including : 1) Togetherness , where our will can handle activity if togetherness will intertwined with good , communication , familiarity and mutual honor one each other. Well with fellow friend member nor member with chairman , 2) Give exemplary to all member , I mean here when ordered member for discipline so we should too discipline , 3) Do personal approach , 4) Giving responsibility , 5) Giving they same opportunity _ in Thing opinion , 6) Giving motivation to the members .

Based on results on showing that leadership strategy specifically in enhancement source power man on the reef cadets not yet done by maximum . Because no there is plan action for realize actions enhancement performance , only explain improvement strategy direction source power human . Should in plan must balance and walk in accordance existing main tasks planned . Whereas the best strategy is conducted action with clear and thorough planning . _

CONCLUSION

In a organization needed leader who understands will not quite enough he answered . The role of leaders and leadership strategies are needed for create quality performance . Leadership strategy here is the means used for get success or success in reach destination end or target . But strategy is not only something plan .

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